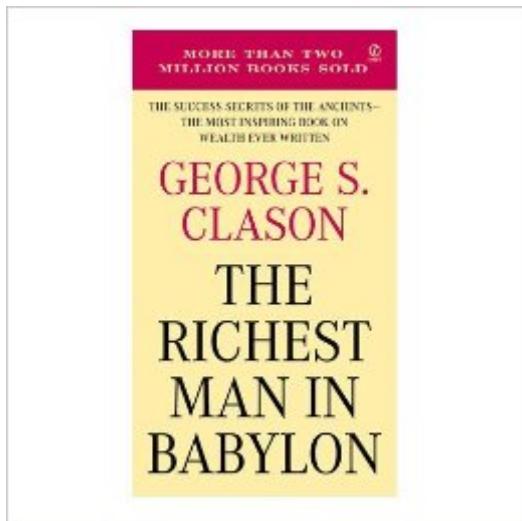


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# The Richest Man In Babylon



## **Synopsis**

Beloved by millions, this timeless classic holds the key to all you desire and everything you wish to accomplish. This is the book that reveals the secret to personal wealth. "The Success Secrets of the Ancients" "An Assured Road to Happiness and Prosperity" Countless readers have been helped by the famous "Babylonian parables," • hailed as the greatest of all inspirational works on the subject of thrift, financial planning, and personal wealth. In language as simple as that found in the Bible, these fascinating and informative stories set you on a sure path to prosperity and its accompanying joys. Acclaimed as a modern-day classic, this celebrated bestseller offers an understanding of "and a solution to" "your personal financial problems that will guide you through a lifetime. This is the book that holds the secrets to keeping your money" "and making more. " The Richest Man in Babylon Read it and recommend it to loved ones" "and get on the road to riches.

**MORE THAN TWO MILLION BOOKS SOLD**

## **Book Information**

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## **Customer Reviews**

I first heard about this book 17 years ago. At that time, I was in a direct sales company and had the good fortune to attend a seminar conducted by a businessman named Jim Rohn. Mr. Rohn talked about his early mentor, a man named Earl Schoff and went on to tell us how Mr. Schoff turned him on to personal development and pointed him to the right books to read. One of the most important books, said Rohn was The Richest Man in Babylon. Rohn had made and lost a fortune but came back and made another fortune and gave credit to the principles in The Richest Man in Babylon for helping him accomplish that feat. I read The Richest Man in Babylon and have to admit, I hated it! I

thought it was stupid, like feel good stuff that has no substance. When ever friends came over, I hid the book. I felt so ridiculous. But Mr. Rohns words of wisdom kept echoing in my mind. So I read it over and over until the principles were imbedded into my conscious and subconscious mind. Soon, after the fifth reading, the the principles became habits for me. My wealth escalated at a very rapid rate. I was no longer wasting money. I was now investing the first 10% of my income, tithing 10% and investing another 10% in capital like no load mutuals, real estate, discounted mortgages, tax liens and my own business. The Richest Man in Babylon has 7 basic principles:1) Start thy purse to fattening - save/invest2) Control thy expenditures - watch out for self serving brokers3) Make thy gold multiply - use powerful investments4) Guard thy treasures from loss - watch out for brokers with their hot tips.5) Make of thy dwelling a profitable investment - rental properties, your own home---but stay within your means.6) Insure a future income - do work that you love to do.

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